

'Avoid consumerism to tackle e-waste'

REPORTER

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Pune: Expressing concern over the growing rate of obsolescence of electrical and electronic devices which have been generating piles of e-waste, IT expert Achyut Godbole said abstaining from consumerism can counter the mounting challenge of disposal of this new form of garbage.

"The root of e-waste lies in consumerism. Bombarded with different types of advertising campaigns, people tempt to throw away ex-

Mukund Bhute



FOR AWARENESS: IT expert Achyut Godbole delivers an awareness lecture on the issue of e-waste as a part of the ongoing Vasundhara International Film Festival here on Tuesday.

isting technological gadgets to update and adapt themselves with changes that are not worth it," he observed.

Speaking on the issue of e-waste as a part of the ongoing Vasundhara International Film Festival on Tuesday, Godbole appealed to people not fall prey to advertising campaigns and adapt to the changing technology unless it is revolutionary.

He said goods like old televisions and mobiles are going to contribute heavily to the generation of e-waste in the near future, with people swaying from the basic

idea of what could be the real purpose of any technology. "By 2020, rate of obsolescence of telephones is expected to surge 20 times, while that of mobile will go up by 18 times," he said.

On proper disposal of e-waste, Godbole said collection and processing centres should be raised in large numbers where the concentration of this type of waste is moderate to high. He also underlined the need for framing stringent laws to ensure scientific disposal of e-waste without causing harm to human lives and environment.