

# Water conservation to be part of film fest

Kirloskar Vasundhara Int'l Film Festival will hold a day-long conference with 'Jal Biradari' on pollution in water bodies during the event

## **DNA Correspondent**

Observing that water conservation was now the burning need of the hour, director of the Kirloskar Vasundhara International Film Festival Virendra Chitrav said the film festival and 'Jal Biradari' would be jointly organising a one-day conference titled 'Jal Ashaya' on the sidelines of the festival on February 1.

Chitrav said, "The conference will focus on the negative effects of rising urbanisa-

tion and industrialisation and their effects on water bodies, the current health of water bodies in Maharashtra and the reasons of polluted water bodies."

The conference will be inaugurated by head of 'Jal Biradari' Rajendra Singh and will be presided over by founder of C-DAC Vijay Bhatkar.

Vinod Bodhankar of 'Jal Biradari' Pune said, "A unique feature of the conference was that the festival had reached out to a number of schools and

colleges as it wished to create awareness about the need for water conservation among the youth. Making the youth realise the declining quality of water bodies in Pune and the causes is essential, as any change in society has to start from the youth. Once they become aware of the need for clean water bodies, the rest of society will also realise it."

The film festival will be held at the New Art Gallery, Ghole Road, from 10 am to 4 pm.

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