

Vasundhara International Film Festival from 4th to 9th August, 2009



Seen from left to right are CA Vivek Garud, Mr. Virendra Chitrav and Mr. Sunil Kotwal

Nashik Avkashyatra will be organizing Vasundhara International Film Festival from 4th to 9th August, 2009 at the venue of Kalidas Kala Mandir and Mahatma Phule Kala Dalan.

After the grand success in Pune, this would be the beginning of another era.

Club Vasundhara is a Kirloskar initiative supported by Directorial Board of Avkashyatra Film Club. The festival is entirely based on Environmental issues and the event is FREE to all. Mr. Sunil Kotwal and CA Vivek Garud are the organizers for Nashik Avkashyatra event.

Vasundhara International Film Festival is an innovative attempt to explore nature and analyze issues related to environment, wildlife, energy, air, water. It presents an opportunity to evolve a common platform to work towards providing effective

and meaningful communication material for preserving our great natural heritage.

The message of the festival is to **Preserve, Protect and Save the Earth** for generation next.

Vasundhara lovers will get a golden opportunity to watch 30 films that include short films and documentaries from different countries. These are award winning films and highly acclaimed nationally-internationally.

A wide cross section of the society viz. Corporates, Government Officials, Organizations, NGO's, Institutes, Educational Institutes, Banks, activists and other commercial-non commercial faculties in and around Nashik are the invitees for the festival.

Vasundhara International Film Festival is supported by Kirloskar,

Nashik Municipal Corporation, Sakal Media Group, DirK India Pvt. Ltd., Maharashtra Pollution Control Board, Bank of Maharashtra, YCMOU-Nashik and other industrialists.

Mr. Virendra Chitrav while addressing the press conference briefed Vasundhara International Film Festival since formation adding its exclusively based on environment and were the first of its kind in the country. With initiating this festival in Pune this year planned this festival in have much bigger and larger base and this year had 5400 delegates with a daily schedule of 14 years for 8 days. After receiving an excellent response planned the further line of action to have this across the country. Presently will be having this in 12 cities of Maharashtra. Still 15 cities in Maharashtra are listed which would be

included by next year or near future. This festival is not only limited to a certain extend but has a long way to go.

Vasundhara International Film Festival started two years back. This festival is dedicated to environment, wildlife, energy, air, water. The festival showcased 75 films that were award winning and highly acclaimed nationally and internationally. Besides film screenings, allied activities like workshops, audio-visual lectures, open forums, seminars, nature and heritage walks, book exhibition, panel discussions, special cultural programme, Vasundhara Mitra honour and closing functions enriched the festival.

For more details on the event contact Ranjeet-9970488302, Kishor-9371738915 and Mukund-9960331643.