

# KVIFF to be held in city from January 4 to 11

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**Pune:** The 11th edition of Kirloskar Vasundhara International Film Festival (KVIFF) will be held in the city from January 4-11 next year. This time, the Kirloskar Vasundhara Samman will be awarded to Dr Vikas Amte.

Speaking at the press conference, Virendra Chittrav, Festival Director, said, "Dr Amte is a scientist and his work is really inspiring. His way of development always comes by being close to the environment too. He has taught even the challenged people to be independent. Organic farming, best of waste and being close to the environment are some of his ideals."

The entry to all the

events is free, but registration is compulsory on the official website [www.kirloskarvasundharafest.in](http://www.kirloskarvasundharafest.in) from December 20. Most of the events will be held at Yashwantrao Chavan Natyagruha, Archive Theatre, Prabhat Road, Kirloskar Campus, Kothrud, Pune.

KVIFF is a joint initiative of Kirloskar and Vasundhara Club and is being organised in association with Pugmarks, Go Wild, Square 1, Intach, Sagar Mitra, Lokayat, Jal Biradari, Institute of Indian Interior Designers, Environmental Club of India. The theme this year is 'Save River, Save Life'.

Speaking about the theme, Madhav Chandrachud, Chairman, said, "The area around the river used to be very good and hence,

called the riverfront, but day by day, it is deteriorating. We just put the waste in it and turn our eyes to the other side. The idea is to change that and hence, we have river walks every day during the festival."

For the film festival, 175 films will be screened out of 1,200 films from 28 countries. There is a photography competition too, where 150 of the best photographs will be displayed, out of the 9,000 received. Around 20 colleges will participate in the street play competition and more than 15 conferences are being held on different topics related to the environment, in colleges.

Last year, 21,000 people participated in the festival and this year, 22,000 people are expected at the event.