

Kirloskar Vasundhara fest starts tomorrow

Chaitanya.Deshpande
@timesgroup.com

Nashik: The Kirloskar Vasundhara International Film Festival (KVIFF) - a popular international film festival dedicated to environment conservation - will be held at Kusumagraj Memorial, and some other venues from August 21-24. KVIFF is the only festival in India of its kind that combines film screenings and allied activities related to environment, wildlife, energy, air, and water.

Organising committee member Yogesh Ekbote said the screening of movies will be held at different educational institutions in the city. On August 23, around 30 selected short films will be screened at the Kusumagraj Memorial, where the Vasundhara Award distribution function will also be held.

"The theme of this year's KVIFF is - save river save life. Several movies on this subject will be screened at the festival. A photography and poster exhibition, along with a river walk are also on the cards to

highlight the subject," said Ekbote. The annual Vasundhara awards will also be conferred to three environment organisations and an individual working on environment conservation. "This year, we have selected Ramdas Kokare, the chief executive officer of Vengurla Municipal Council for this national award. During his tenure as CEO of Dapoli in 2010, he made the entire city plastic garbage free," said Ekbote.

Nashik-based Nisarga Mitra Mandal will receive the 'Vasundhara Mitra' award for their contribution towards environment conservation and manufacturing of eco-friendly goods. Sangamner-based Chatak Nature Conservation Society will get 'Vasundhara Mitra Puraskar'. All the awards were distributed on August 23 at Kusumagraj Memorial. Noted actor and founder of NAAM Foundation Makrand Anaspure will be the chief guest.

The festival will conclude with a premier of Sandeep Savant's Marathi movie 'Nadi vahate' that is scheduled on August 23 at the same venue.